

Supporting Our Community

Willis-Knighton Medical Center a full service hospital plus

- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

Willis-Knighton South & The Center for Women's Health a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

WK Bossier Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

WK Pierremont Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

The Oaks of Louisiana residential options for seniors

- ◆ Tower at The Oaks
- ◆ Savannah at The Oaks
- ◆ Garden Apartments at The Oaks
- ◆ Health Center at Live Oak



WILLIS-KNIGHTON HEALTH SYSTEM
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wkhs.com



**Junior
Achievement[®]**
of North Louisiana



Return On Investment

**JA ROI
SHOWCASE**
Volunteer & Student Recognition

Shreveport Convention Center
April 22, 2015

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A MESSAGE FROM THE

JA SHOWCASE HONORARY CHAIRMEN

I am delighted to serve as honorary chairman for this year's JA Showcase: Volunteer & Student Recognition. Junior Achievement has changed quite a bit since it was first launched in Shreveport 50 years ago as an after school program for high school youth. Today's program is taught during school by volunteers in all grades from kindergarten through high school. It continues to educate our youth about the roles that personal finance and business play in our economy. Junior Achievement's national office has designed a comprehensive program that progressively exposes students to vital lessons about citizenship, financial decision making, and entrepreneurship. It is a proven program which inspires young people to nurture their dreams of the future while building those personal traits needed to succeed: confidence, self-reliance, and responsibility. Plus it is fun! Since all of our teachers are volunteers, program costs are kept to a minimum. JA NLA will serve approximately 7,267 students this year. Thank you for your presence here today. Please help JA thrive by pledging your support, continuing to volunteer and recruiting others to participate!



Tommy Williams
2008 JA Laureate



A MESSAGE FROM THE CHARIMAN OF THE BOARD



Junior Achievement of North Louisiana provides a wonderful platform to educate the youth of our community about personal finances, the business cycle and entrepreneurship. Most children are not exposed to these topics by their parents or through the traditional education system. JA engages experienced professionals as volunteers in the classroom to connect real life business with what they are learning in the classroom and to prepare the workforce and entrepreneurs of tomorrow. Personally, I find volunteering to teach JA lessons in economics is a wonderful and enjoyable way to give back to the community. It is fun and exciting to see children learning about saving money, how businesses make a profit, and what it takes to start your own business. Thank you for giving the youth of today a small portion of your time. Those hours may have made the difference in some students' opportunities in life. You just may have inspired the next Steve Jobs, Bill Gates or J.K. Rowling. Your investment this school year is a students' future reward.

Scott J. Auer, CPA, CMA, CIA,

Table Sponsors

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Bowman Systems	Praeses Inc.
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Achievement**
of North Louisiana

giveFORgoodnla.com

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05.05.15 **CHOOSE** your cause **GIVE** your best **TRANSFORM** your community

Program of Events

WELCOME

Thomas J. Williams, *Junior Achievement Laureate 2008*

ACKNOWLEDGEMENTS

Scott Auer, *Chairman of the Board 2012-2015*

Value Proposition

Nita Cook, *JA President Executive Director*

PRESENTATION OF INDIVIDUAL AWARDS

Volunteer of the Year: Scott Auer, Praeses, LLC
New Volunteer Award: Erik S. Vigen, The Broyles Group
Volunteer Recruiter Award: LaTrice Hardy, EJES, Inc.
JA Liaison Award: Connie Delaney, Capital One

JA Champion: Sonja Bailes, Bossier Parish Schools
JA Champion: Harry E. McInnis, Jr., McInnis Brothers

JA Free Enterprise Society, President Level: Dr. Lacy H. Williams

PRESENTATION OF GROUP AWARDS

OUTSTANDING VOLUNTEER AWARDS

BancorpSouth | Barksdale Federal Credit Union

New Volunteer Group Award
The Broyles Group

Community Spirit Awards
Barksdale Air Force Base | AT&T

CORPORATE VOLUNTEER CHAMPIONS

Capital One Bank

STUDENT PRESENTATIONS

D.C. Machen, *BPS Superintendent & JA Board Member*
Dr. Lamar Goree, *CPS Superintendent & JA Board Member*

Avery Jacobs 2nd, *Kerr Elementary*
Madison Goree 4th, *Claiborne Elementary*

Breanna Peoples, 6th, *Turner Middle*
Avery Jeffcoat, 8th, *Cope Middle*

JA PERSONAL FINANCE STUDENTS

Zach O'Rear, *Caddo Magnet*
Tiera Winn, *Huntington*
Diamond Taylor, *Green Oaks*
JaDarrius Jordon, *Booker T. Washington*

CLOSING REMARKS

Nita H. Cook, *Junior Achievement President & Executive Director*

JUNIOR ACHIEVEMENT SHOWCASE EXHIBITORS

JA Ourselves® • K-5

CHEROKEE PARK
ELEMENTARY
Tyrone Burton, *Principal*
Cynthia Wilson, *Counselor*
Melanie Hooper, *Teacher*
Kirah Sonnier-Harris, *Student*
Whitney Watson, *Regions*
Jonathan Reynolds, *Regions*

JA Our Families® • 1st grade

PINE GROVE ELEMENTARY
Linda Henderson, *Principal*
Phyllis Henderson, *Counselor*
Katina Lindsey, *Teacher*
Jacaila Lewis, *Student*
Jerami Reyna, *BAFB*
Alan Lawson, *BAFB*
David Watters, *Morris & Dickson*

JA Our Community® • 2nd grade

R.V. KERR ELEMENTARY
Janet Doughty, *Principal*
Lisa Neuman, *Counselor*
Lee Ann Atwood, *Teacher*
Avery Jacobs, *Student*
Miranda Crow, *BFCU*
Emily Price, *Home Federal Bank*
Will Broyles, *The Broyles Group*

JA Our City® • 3rd grade

SHREVE ISLAND ELEMENTARY
Cindy Jeansonne, *Int. Principal*
Shanne Bowie, *Counselor*
Mignonne Owens, *Teacher*
Ben Foreman, *Student*
Lyle Jeansonne, *Citizens National*
Hardy Foreman, *Carr, Riggs & Ingram*

JA Our Region® • 4th grade

CLAIBORNE ELEMENTARY
Ellen Hall, *Principal*
Monica Howell, *Counselor*
Carie Seay, *Teacher*
Madison Goree, *Student*
Lanya Bernard, *Citizens Trust Bank*
Scott Auer, *Praeses*

JA Our Nation® • 5th grade

MEADOWVIEW ELEMENTARY
Dr. Shelly Barrett, *Principal*
LaTokey McHenry, *Teacher*
Layana Joseph, *Student*
Melissa Raley, *Capital One*
Scott McCloud, *SWEPCO*

JA Global Marketplace® • 6th grade

TURNER MIDDLE
Charles Washington, *Principal*
Yolanda Gibbs, *Asst. Principal*
Crystal Mays, *Teacher*
Breanna Peoples, *Student*
Chase Kauffman
Morgan Gardner, *BancorpSouth*
Stefanie Y'Barbo

JA Global Marketplace® • 6th grade

JS CLARK MIDDLE
Dr. Ruby Scroggins, *Principal*
Loretha Ary-Smith, *Counselor*
Shelley Greenlee, *Teacher*
David Scott, *Chase*
Jerome Scroggins, *JS Real Estate*
Fredrick Sanders, *SFD*
Ronald Jones, *SFD*

JA Economics for Success® • 8th

COPE MIDDLE
Judy Grooms, *Principal*
Connie Wilson, *Asst. Principal*
Angel Turnbow, *Teacher*
Avery Jeffcoat, *Student*
Dennis Bamburg, *Allstate*

JA Economics for Success® • 8th

WEBSTER JUNIOR HIGH
Bewanichi Shephard, *Principal*
Alvin Curry, *Counselor*
Deric Harris, *Teacher*
Kamry Nix, *Student*
Andy Pendregrass, *Argent*
Debby McGinty, *Capital One*

JA Job Shadow® • 8th grade

BENTON MIDDLE
Dr. Kyle Machen, *Principal*
Jennifer Campbell, *Counselor*
Michael Valentine, *Teacher*
Chandler Burns, *Student*
Stewart Hammel, *Sky Runner*

JA Career Success • High School

CADDO CAREER &
TECHNOLOGY
Kenneth Burg, *Principal*
Alan Germany, *Teacher Alexandra*
Garcia, *Student*
Chief Dale Daughtry, *U.S. Navy*

JA Job Shadow • AT&T

PLAIN DEALINGS
Nancy James, *Teacher*
Rhianon Smith, *Student*

JA Personal Finance • High School

BOOKER T. WASHINGTON
Carter Bedford, *Principal*
Maria Edwards, *Assistant Principal*
Steve A. Dodson, *Teacher*
JaDarrius Jordan, *Student*

JA Personal Finance • High School

CADDO MAGNET
Hugh Ilgenfritz, *Principal*
Jimmy Benton, *Teacher*
Zach O'Rear, *Student*
Robert Crawford, *Atco Investment*
Lora Slack, *Edward Jones*
Andy Taylor, *BancorpSouth*

JA Personal Finance • High School

HUNTINGTON
Travis E. Smith, *Principal*
Gregory Gilyard, *Teacher*
Tiera Winn, *Student*
Darlene Rossum, *Iberia*
LaTrice Hardy, *EJES, Inc.*

JA Personal Finance • High School

GREEN OAKS
Marvin Alexander, *Principal*
Kristi Young, *Assistant Principal*
Brytni McCall, *Teacher*
Diamond Taylor, *Student*
Alexis Edwards-Sanders
Christina Hilson
LaShayla DeBose
Jerald Hightower
Joshua Holden
Destiny Mitchel
April Hudlow, *Capital One*
Demetria Gilliam, *Capital One*



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HOME FEDERAL BANK
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\$5,000+

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GRADY C. GOLDEN

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George P. Fritze

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ENTREPRENEURS

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2014 JA Laureates

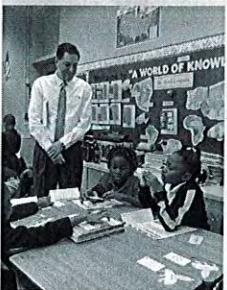
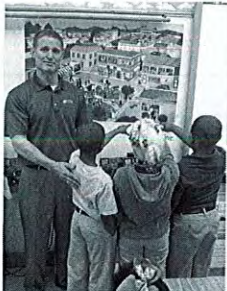


Junior
Achievement[®]
of North Louisiana

JA LAUREATES

William G. Anderson, 2012	James B. Henderson, D.Mgt., 2013	Phillip A. Rozeman, M.D., 2011
Joe Averett, Jr., 2008	Donald E. Jones, 2001	Aaron Selber, Jr., 2001
Harold Bicknell, M.D., 2002	Norman V. Kinsey, 2000	Virginia K. Shehee, 1995
Linda M. Biernacki, 2013	Charles D. Knight, M.D., 1999	Albert Sklar, 1994
L.R. Brammer, Jr., 1998	Donald G. Mack, Sr., M.D., 2003	Ivan I. Smith, Jr., 2005
Wallace H. Brown, M.D., 1996	Vincent J. Marsala, Ph.D., 2003	Hon. Tom Stagg, Jr., 1998
E.R. "Bo" Campbell, 2003	John C. McDonald, M.D., 2004	Mike Stanberry, 2014
James E. Davison, 1997	George E. McInnis, 2004	H.E. "Bud" Storer, 1911
John W. Dean, 2010	Harry E. McInnis, Jr., 2010	Hal Sutton, 1999
John J. Doles, Jr., 1999	Willis L. Meadows, Jr., 2001	J. Dudley Talbot, M.D., 2000
James K. Elrod, 1997	Charles E. Meehan, 2009	Harold W. Turner, 2012
Rand H. Falbaum, 2007	L. Frank Moore, 1997	Ollie S. Tyler, 2006
John Franks, 1994	Ike Muslow, M.D., 1998	Steven C. Walker, 2006
James N. Fritze, 2000	Anil Nanda, M.D., 2011	Donald A. Webb, Ph.D., LL.D., 2004
George P. Fritze, 2009	George D. Nelson, Sr., 1996	Donald Weir, Sr. 1995
Chris P. Gabriel, 2010	George D. Nelson, Jr., 2012	Nicholas H. Wheless, Jr., 1996
J. Peter Gaffney, 2005	Robert A. Nichols, 2014	C. Cody White, 2006
Grady C. Golden, 2014	Louis C. Pendleton, D.D.S., 1995	Thomas J. Williams, 2008
Roy Griggs, 2007	Samuel P. Peters, 1994	Lacy H. Williams, M.D., 2013
Robert B. Hamm, 2008	W. Clinton Rasberry, Jr., 2007	Michael H. Woods, 2005
Edward N. Henderson, 2009		Donald J. Zadeck, 2002

EMPOWER the FUTURE



2014 - 2015 PARTICIPATING SCHOOLS

ELEMENTARY

Booker T. Washington
Cherokee Park
Claiborne
JS Clark
Kerr
Meadowview
North Highlands
Pine Grove
Shreve Island

MIDDLE SCHOOLS

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Booker T. Washington
Cherokee Park
Cope
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Green Oaks
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JA MIDDLE & HIGH SCHOOL PROGRAMS

MIDDLE SCHOOL PROGRAMS

JA Global Marketplace® takes students on a spin around the world. Students learn the products they use every day, like their backpacks and sneakers, might use raw material from one country, be assembled in another, and sold from Pe-king to Chicago. The program helps students understand how goods flow through various economies and the effect globalization has on their lives. (6th Grade)



JA It's My Business!® encourages students to use critical thinking to learn entrepreneurial skills. Those skills include knowing customers' wants and needs, launching effective marketing, and creating detailed business plans. By examining the characteristics of successful entrepreneurs, students learn that a belief in one's self can make positive things happen in life. (Grades 6-8 Afterschool)

JA It's My Future™ provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning, and creating a personal brand. And, through a scavenger hunt, they are introduced to the basic aspects of job hunting. (7th Grade)

JA Economics for Success® for Success gives students the information needed to build strong personal finances, a cornerstone to a happy, secure life. Students learn the importance of exploring career options based on their skills, interests, and values. They also learn about spending money within a budget; saving and investing wisely; and using credit cautiously. (8th Grade)

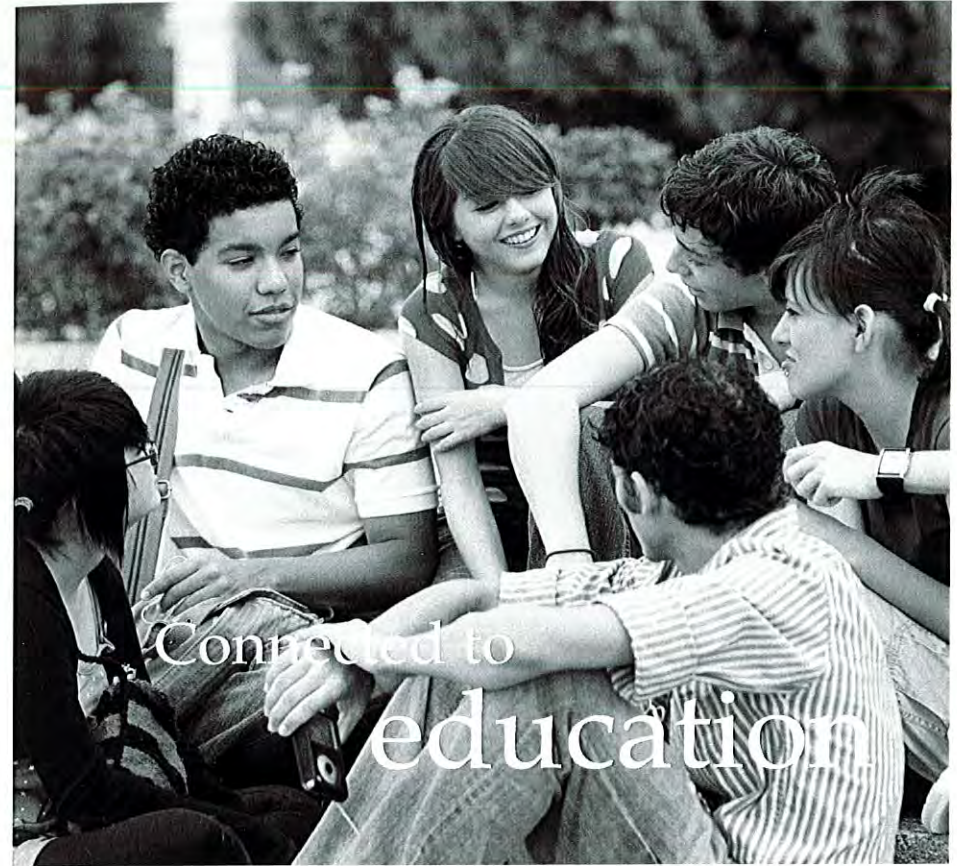
HIGH SCHOOL PROGRAMS

JA Job Shadow™ prepares students to be entrepreneurial thinkers in their approach to work. In-class sessions prepare students for a visit to a professional work environment, where they will face a series of challenges administered by their workplace hosts. Students learn how to research career opportunities and the skills needed to land and keep their dream job. (Grades 8-12)

JA Personal Finance® explores the fundamental elements of personal finances: earnings, savings and investing, budgeting, credit, risk management, and giving. Students apply these elements to a personal financial plan that allows them to set specific goals for their lifelong financial needs and desired quality of life. (HS Civics Class)

JA Career Success™ equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques. (Grades 9-12)

JA Be Entrepreneurial® challenges students, through interactive classroom activities, to start their own entrepreneurial venture while still in high school. The program provides useful, practical content to assist teens in the transition from being students to productive, contributing members of society. (Grades 10-12)



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